



**FOR IMMEDIATE RELEASE**

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**Entech Welcomes Kirsten Deysher**

*Reading, PA* - Entech Engineering, Inc (Entech) is pleased to announce the recent hiring of Kirsten Deysher to our team as Manager of Client Engagement.

Kirsten brings 20 years of diverse experience in marketing, communications, client relationship management, and business development, including managing her own marketing solutions firm. At Entech, Kirsten is an integral leader in strategy development and implementation, business relations, and client experience initiatives.

Jeff Euclide, P.E., President, shared,

“I am delighted to welcome Kirsten Deysher. This is a new position in our firm supporting our passion for developing an anticipatory mindset to serve our clients’ needs and help them overcome their challenges. Kirsten brings great energy to Entech and provides our leadership team and technical professionals with an innovative perspective as she focuses attention on the intentional growth and expansion, both regionally and nationally.”

**About Kirsten:**

A champion for the region, Kirsten has served on numerous industry and non-profit boards and committees, actively contributing to organizational advancement through major development campaigns, rebranding initiatives, real estate purchases, leadership transitions, and new service and program expansion. She resides in Berks County with her family in an old stone farmhouse on a quiet back road.

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