

What's Your Story?

Presentations That Make an Impact



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SCARY STORIES





6th Grade

~~What's Your Story?~~

~~Presentations That Make an Impact~~



It's Not About Me

It's About Your Audience

- Who are they?
- What do they care about?
- What's important to them?
- What will help them?
- What will inspire them?

It's About Your Audience

- Delight them
- Educate AND entertain
- Don't irritate them
- Tell stories, LOTS of stories



Overview



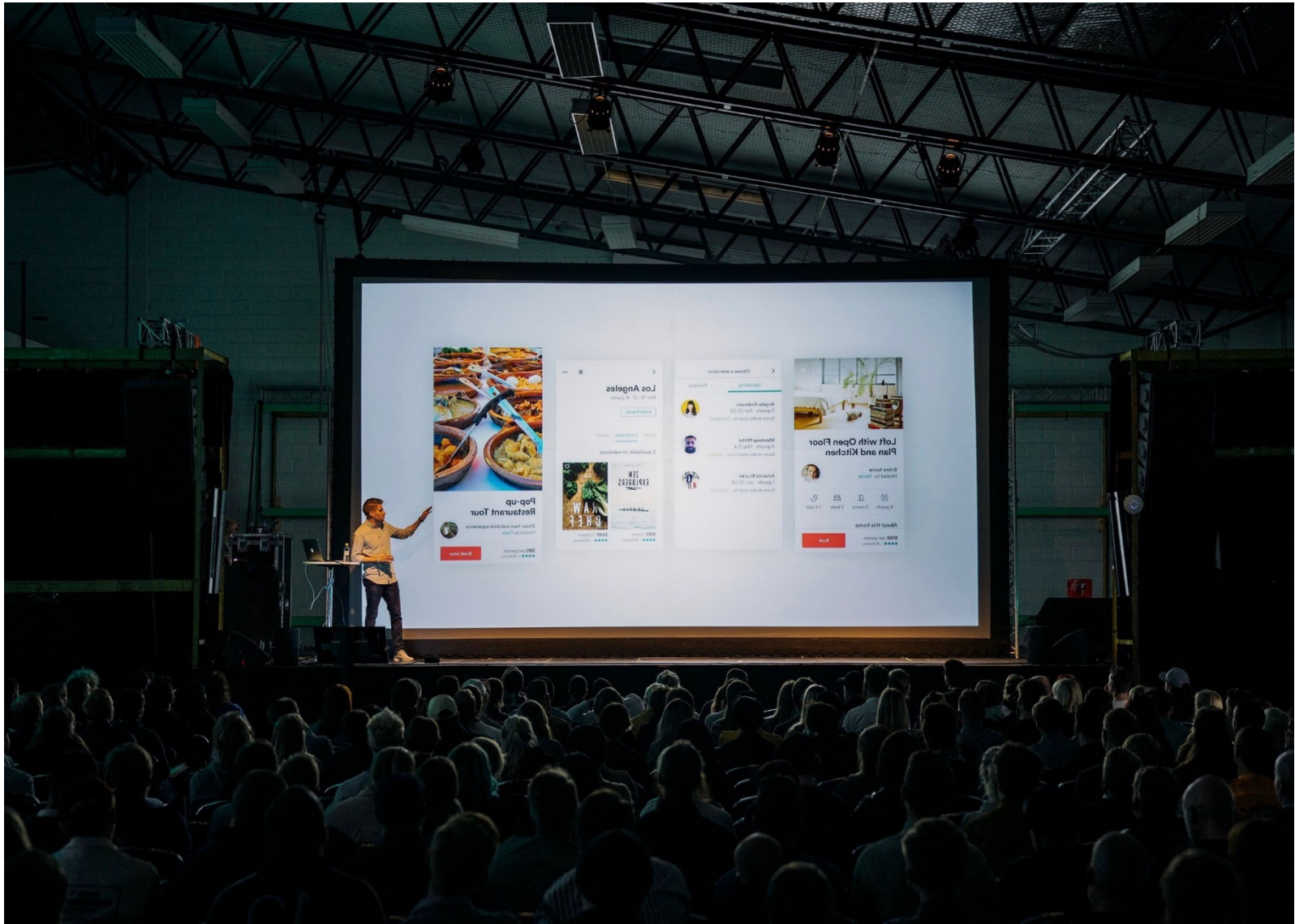
1. Psychological

3. Slides

2. Body Language

4. Room

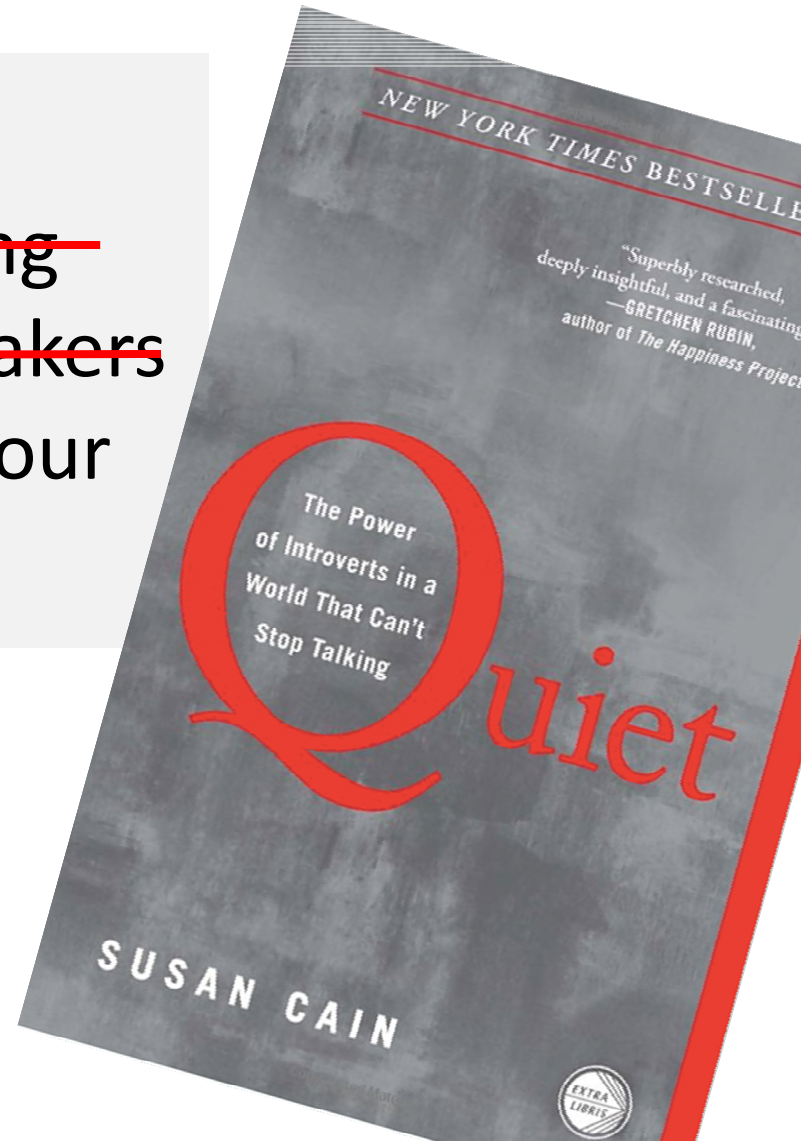
1. Psychological




1. Psychological

Debunking Assumptions


- ~~#1 fear is public speaking~~
- ~~Introverts are poor speakers~~
- What lens do you see your audience through?





I'm a fake
They'll laugh

They hate me
They don't care

A large crowd of people is shown at a night concert. In the foreground, a woman with blonde hair is seen from the side, wearing a grey long-sleeved shirt and raising her right arm. To her right, another woman is seen from the front, looking up with her mouth open in an 'O' shape, also with her arm raised. The background is filled with many other people, some with their arms raised, and a dense field of out-of-focus lights in warm orange and yellow tones, suggesting a large outdoor venue at night. Overlaid on the center of the image is a large, black-rimmed pair of glasses. The lenses of the glasses are a solid light pink color and contain black text.

They want me
to succeed
They're interested

They want to learn
They believe in me
They like me

1. Psychological

- Assume you want to speak
- Try therapy
- Help from Toastmasters, Dale Carnegie
- Team with a Coworker

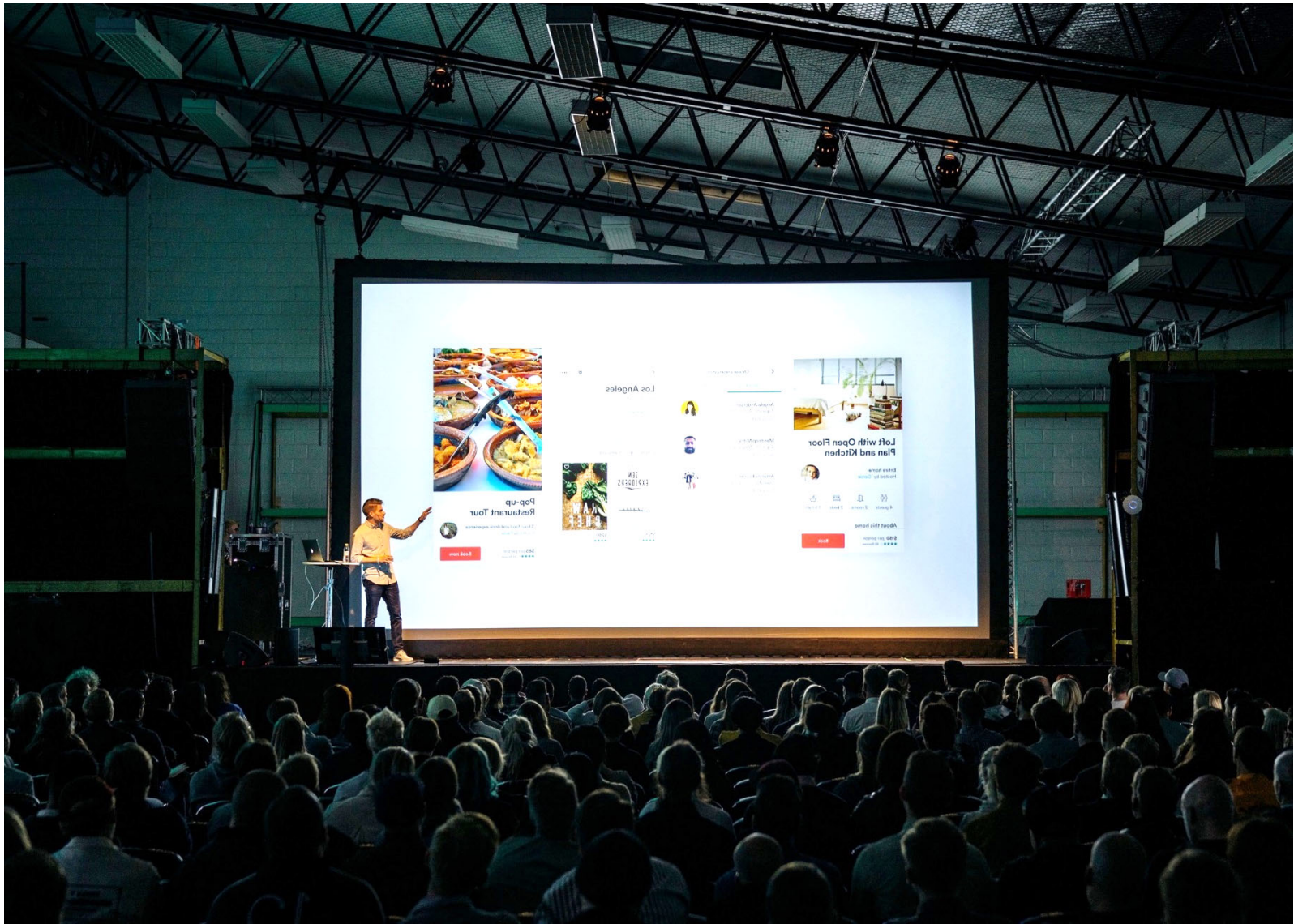


1. Psychological tips

- Imposter syndrome
- Women underestimate our abilities
- How many people know your topic?
- “I don’t know... but”
- Practice, practice, practice



2. Body Language



2. Body Language tips

- Smile
- Speak to your audience
- Where do you look?

2. Body Language tips

- Just act natural
- Do you move around?
- What about your hands?
- Fake it



Undermining Yourself never say...

- “As Liesel said, my name is...”
- “Let me tell you ALL about Entech Engineering”
- “I always get nervous in front of an audience”
- “I didn’t have enough time to prepare”

Don’t annoy your audience



Undermining Yourself never say...

- “I have a bad cold”
- “I’m not sure if this video will work or not”
- “You probably can’t read this”

Don’t irritate your audience



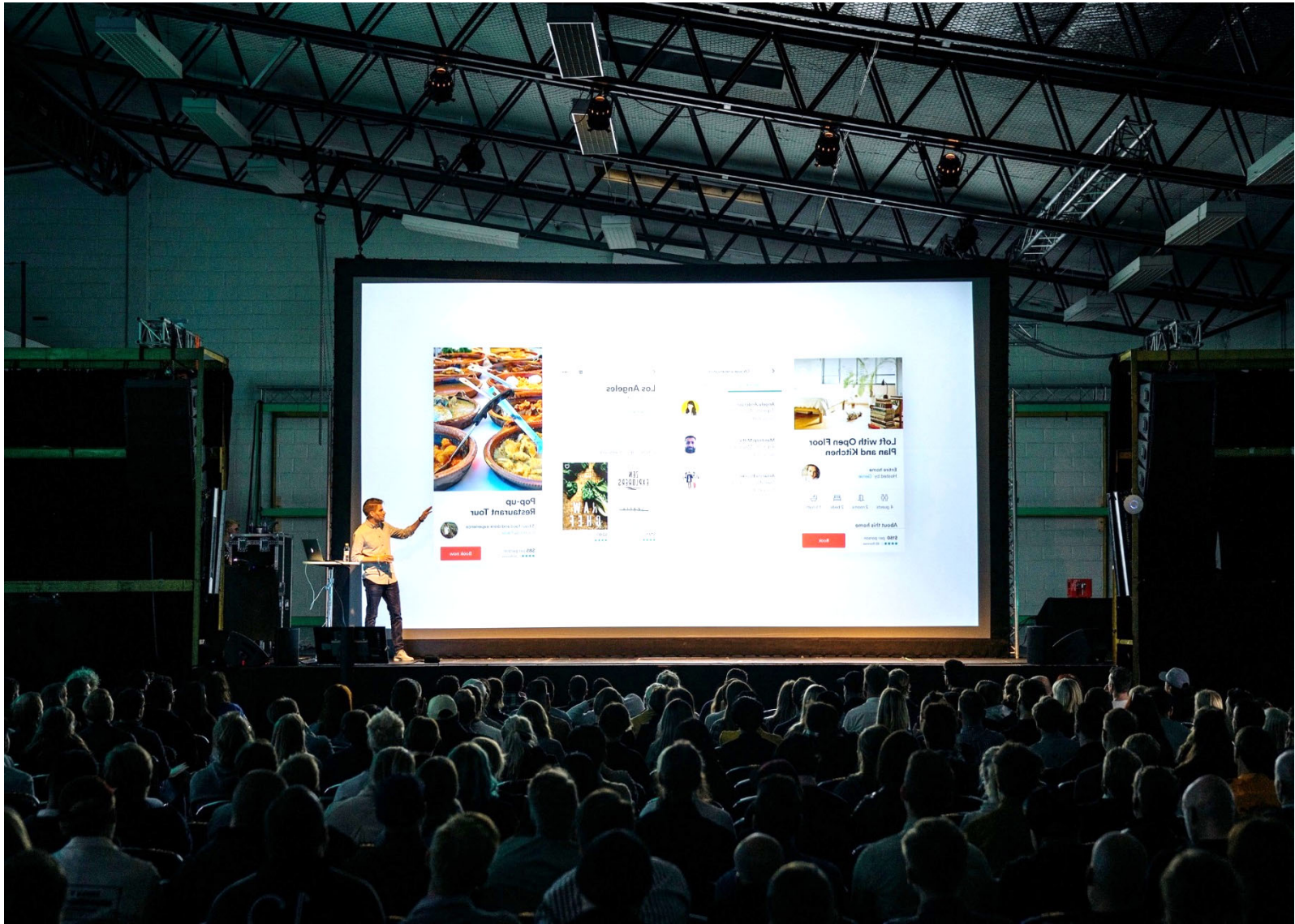
Undermining Yourself never say...

- “That’s all I’ve got”
- “I hope nobody has any questions”
- “Thank you” and run away

Delight your audience!



3. Slides





Show, don't tell



87% of communication is visual



Photos bigger is better



Caption 1



Caption 2



Caption 3







Photo – the bigger the better!

3. Slides font size

Can you read this?

Can you read this?

Can you read this?

Can you read this?

Can you read this?

Can you read this?

Can you read this?

12 point

16 point

20 point

24 point

32 point

48 point

60 point

3. Slides font type

Fonts have feeling

Fonts have feeling

Fonts have feeling

Fonts have feeling

Fonts have feeling

Fonts have feeling

Fonts have feeling

Calibri

Times New Roman

Comic Sans

Script

Impact

Papyrus

Arial (Helvetica)

3. Slides font

- Use the same font
- DON'T USE ALL CAPS
- Left justify
- Shadow words to POP
- 5 & 5: 5 lines, 5 words each
- Bullets, one by one

3. Slides visibility

Contrast

Contrast

Contrast

Contrast

Color

Color

Color

Color

Color

Contrast

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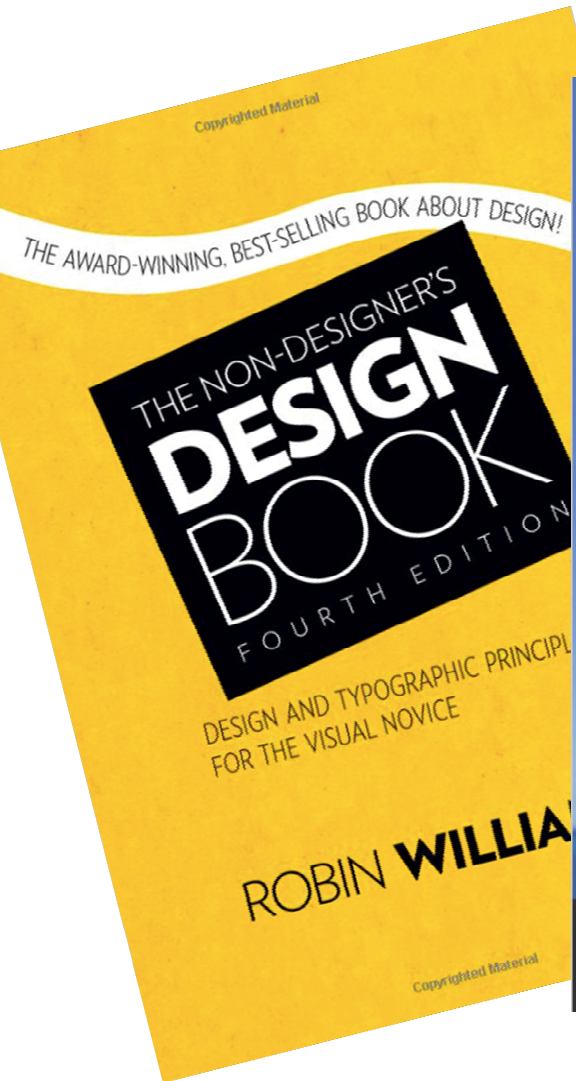
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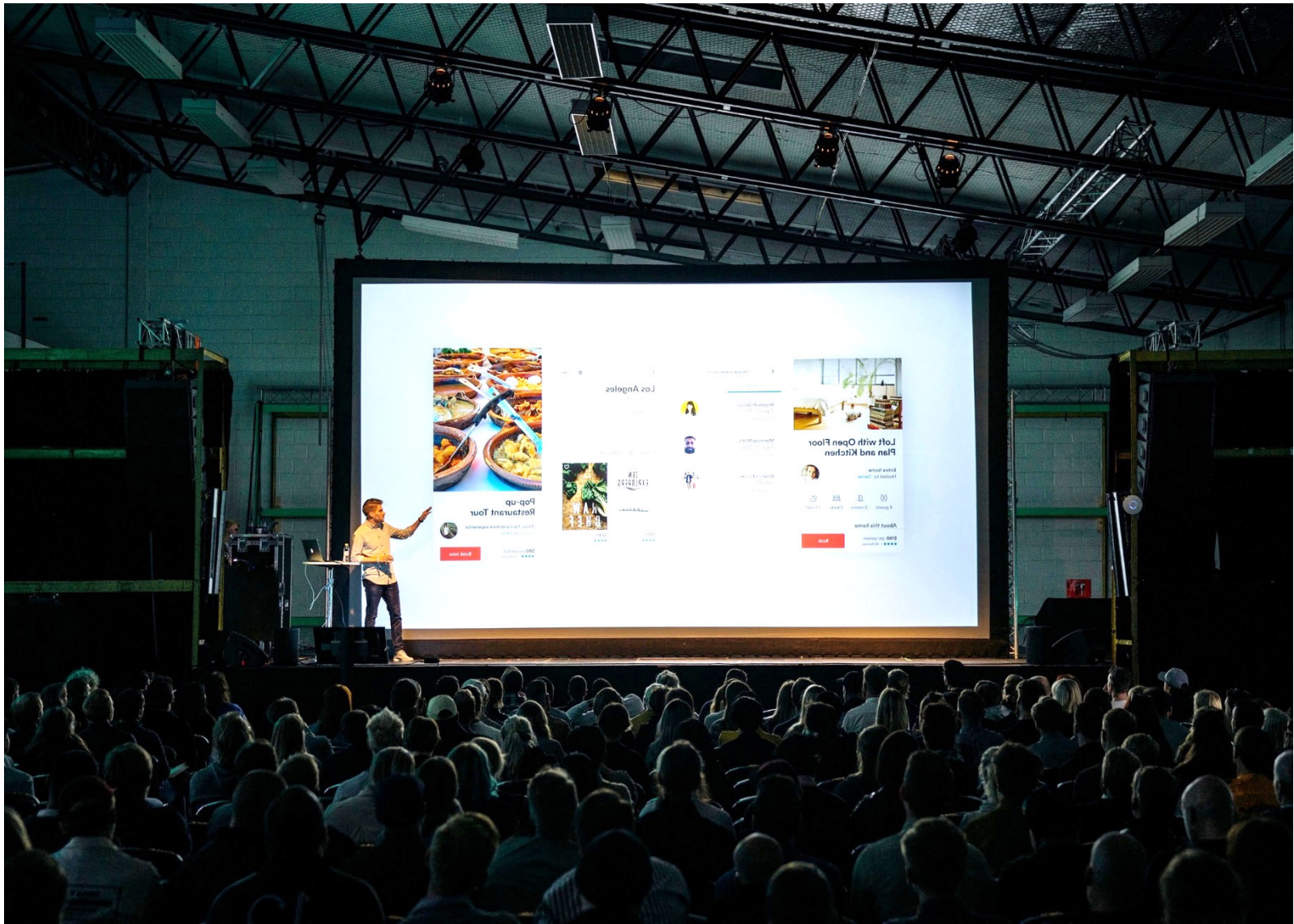
Color

Color

3. Slides good design



4. Room



4. Room what you can control

- See the room before your talk
- Practice in the room
- Use the mic – always use the mic
- Load & review the presentation before



4. Room what you can control

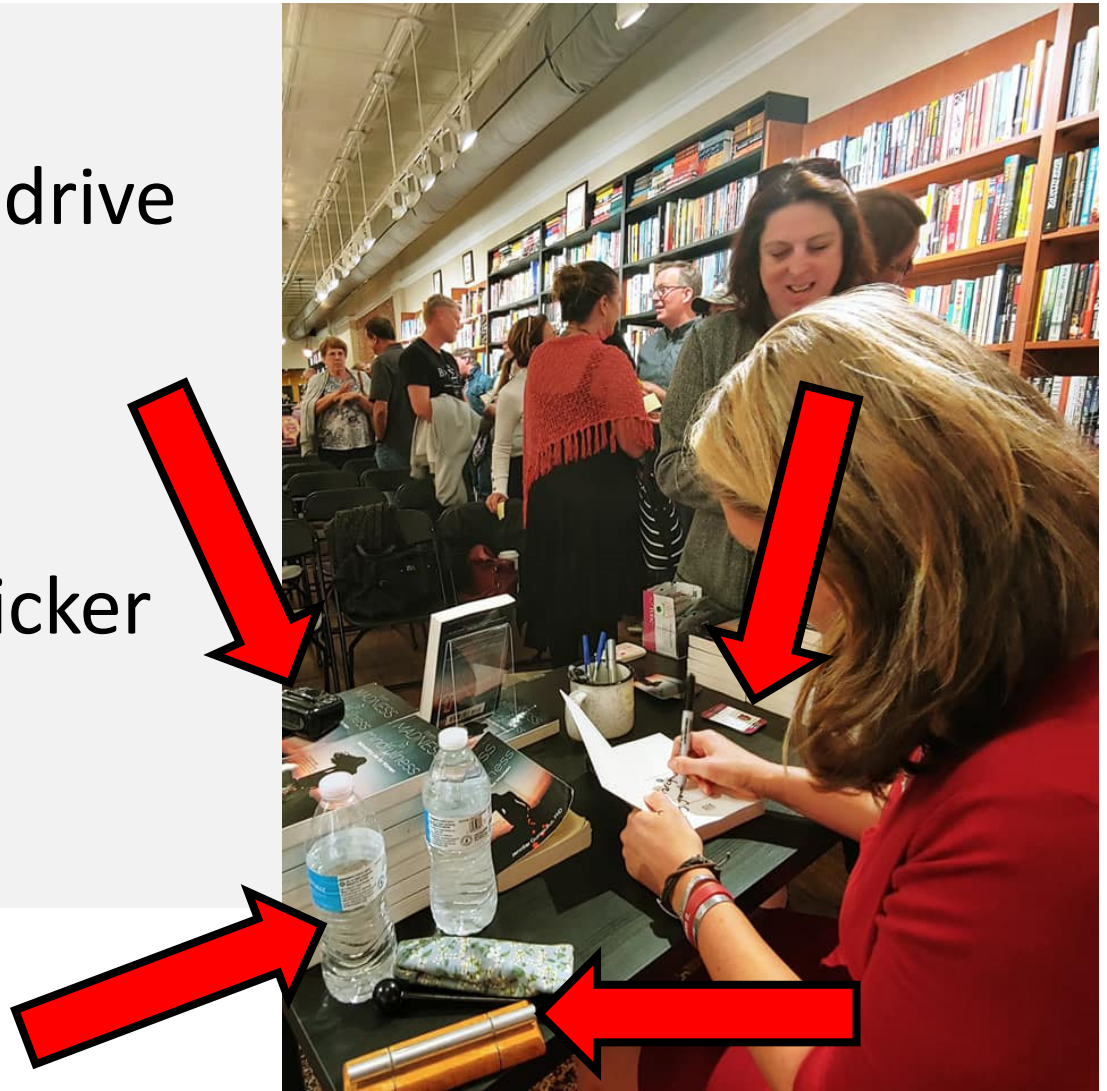
Team up with your Moderator

- Arrive early
- Lighting
- Close the door
- 5 minute warning
- Keep presenters on-time



4. Room speaker tools

Laptop
Talk on thumb drive
Notes
Water bottle
Clock
Pointer with clicker
Business cards
Props



Top Tips

- It's all about your audience
- Delight them
- Educate AND entertain
- Show, don't tell - use BIG pictures
- Use 24 point or larger font
- Tell stories, LOTS of stories



Check out our website:
www.entecheng.com
for Talk & Pro-Tips

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Questions?