

## FOR IMMEDIATE RELEASE

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## **Entech Launches New Website**

**READING, PA** - We are happy to announce the launch of our new website, <a href="www.entecheng.com">www.entecheng.com</a>. It is the culmination of considerable planning and hard work; and is met with much anticipation.

Lenette Wells, AIA, Director of Marketing, said, "The new website is exciting for us. It is a much improved platform for us to connect and engage with our clients, by sharing our stories, and how we have and continue to help clients make more informed and ultimately confident decisions, to achieve goals and manage their buildings, facilities, and infrastructure through a wide array of engineering, consulting, and architectural services."

Along with a user-friendly interface, project and service information has been greatly improved, to help clients quickly find what they need, whether that be a sampling of our work within a given market or service segment, or information related to the services we provide. A resources section was built to store, organize, and make available many of the presentations our engineers, architects, and specialists give at various conferences and professional organizations. Finally, we created a blog to give our company principals a forum to share pertinent and interesting industry information.

The websites design and programming was performed by <u>Media Fusion</u> <u>Technologies (MFT)</u>, based in Boyertown, PA, which specializes in online website development and design solutions.

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