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Regional Community Leadership Extended: Kirsten Deysher Reappointed to BCIDA and Continues as Berks Nature Board Chair

READING, PA – Entech Engineering, Inc. (Entech) announces that Kirsten Deysher, Director of Strategic Partnerships & Business Development, has been reappointed to the [Berks County Industrial Development Authority \(BCIDA\)](#) for a new five-year term by the Berks County Board of Commissioners, reinforcing her role in advancing economic development financing, industrial and commercial redevelopment, and long-term infrastructure investment across Berks County.

In addition to her BCIDA reappointment, Deysher is entering her second year as Chair of the Board of Directors for [Berks Nature](#), where she continues to provide strategic leadership and governance for one of the region's most influential conservation organizations.



Deysher's leadership uniquely bridges environmental conservation and economic development, aligning responsible growth with long-term community and environmental resilience. Through her roles at Entech, BCIDA, and Berks Nature, Deysher continues to help shape how Berks County approaches growth, conservation, and long-term sustainability.

About Kirsten Deysher

Kirsten is Director of Strategic Partnerships & Business Development at Entech Engineering, Inc., with more than 20 years of experience within engineering firms leading marketing, business development, strategic relationship management, and economic development initiatives. Her work focuses on connecting technical expertise in the built environment with infrastructure, land use, and growth priorities that strengthen communities and regional economies. Deysher is actively engaged in community leadership, serving on economic development, environmental stewardship, education, and regional planning committees that support long-term resilience and responsible growth.

About Berks County Industrial Development Authority

The Berks County Industrial Development Authority is a public economic development agency created in 1969 under the Pennsylvania Economic Development Financing Law. It exists to support sustainable economic growth, job creation, and community investment throughout Berks County by implementing strategic development plans and initiatives in partnership with the County Commissioners.



About Berks Nature

Founded in 1974, Berks Nature is a 501(c)(3) nonprofit focused on land preservation, water protection, trail management, nature-based education, and environmental leadership. The organization oversees more than 11,000 acres of conservation easements, owns 926 acres of preserves, and manages nearly 27 miles of public trails, serving as a critical steward of Berks County's natural assets.

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